

# 5<sup>th</sup> Annual International Football is Medicine Workshop and Conference

## Emory University, Atlanta, Georgia

### June 7<sup>th</sup> to 9<sup>th</sup>, 2023

The Football Is Medicine (FIM) Global Network is a scientific forum organizing various activities, including an annual conference, workshops, coaching courses, PhD courses, and events around the world. Today, FIM has approximately 250 scholars from 22 countries on five continents researching and contributing to the generation of evidence about the physical, mental, and social health benefits of Football and other team-based recreational sports.

We are thrilled to host the 5<sup>th</sup> Football Is Medicine Global Conference 2023 this summer in Atlanta, Georgia, the “public health capital of the world”!



**EMORY** **FOOTBALL IS MEDICINE** **EMORY**  
 ROLLINS SCHOOL OF PUBLIC HEALTH ROLLINS SCHOOL OF PUBLIC HEALTH

**CONFERENCE 2023**

*Hosted by the Football is Medicine Global Network & The Rollins School of Public Health at Emory University*

**June 7-9**  
**Atlanta, Georgia**  
**United States**

**ORGANIZING & STRATEGIC PARTNERS** **PROGRAMMING PARTNERS**

**AMERICAN FOOTBALL COACHES ASSOCIATION** **USMS** **Exercise is Medicine® Global Research & Collaboration Center**  
 Georgia Center for Diabetes Translation Research

The purpose of this event is to bring together clinicians, researchers, exercise scientists, soccer & fitness coaches and other programmatic stakeholders, from the U.S and around the world, to present new findings on the success of intervention programs leveraging recreational soccer, and other team-based recreational sports, for the prevention, treatment and rehabilitation of non-communicable chronic diseases such as diabetes, obesity, cardiovascular disease, cancer, osteoporosis, aging, and other health outcomes in adult and pediatric populations.

### **EVENT AGENDA SUMMARY**

#### **FIM Pre-Conference Training Workshop (Expected attendance 100)**

##### **Wednesday June 7<sup>th</sup>**

1:00-5:00 pm on Thursday June 8<sup>th</sup> Theoretical Classroom section  
 6:00-8:00 pm FIM Practical Session  
 Soccer Drills and Games (Grass Soccer Field)

#### **5<sup>th</sup> Global FIM Scientific Conference 2023 (Expected attendance 250)**

8:30 am-5 pm on Thursday June 8<sup>th</sup>  
 8:30 am-1 pm on Friday June 9<sup>th</sup>

#### **Topics to be covered include:**

- **FIM as a non-pharmacological treatment of the global aging population**
- **FIM for Cancer and Special populations**
- **FIM for Pediatrics and Bone Health**
- **FIM Methodology and Injury Prevention.**
- **FIM as prevention and treatment of cardiovascular diseases and type 2 diabetes**

# Sponsorship Levels

## Chairman (Lead Strategic Sponsor) - \$20,000

- Recognition as Lead Strategic Sponsor on all conference materials (printed and digital) including day-of educational materials and website.
- Recognition from the podium during the conference as Lead Strategic Sponsor
- Recognition as Lead Strategic Sponsor on all conference digital marketing and social media outreach
- Opportunity to provide branded or co-branded materials / swag to meeting participants (free or for sale)
- Strategic partnership includes opportunity to collaborate on future Football is Medicine scientific and/or programmatic activities in the U.S. from June 2023-May 2026, as build-up for the 2026 World Cup, to be hosted in the U.S.
- 20 courtesy passes to full conference.

## Gaffer (Platinum Sponsor) - \$10,000

- Recognition as Platinum Sponsor on all conference materials (printed and digital) including day-of educational materials and website.
- Recognition as Platinum Sponsor on all conference digital marketing and social media outreach
- Opportunity to provide branded co-branded materials / swag to meeting participants (free or for sale)
- 10 courtesy passes to full conference.

## Skipper (Gold Sponsor) - \$5,000

- Recognition as Gold Sponsor on day-of conference educational materials and website
- Opportunity to provide branded co-branded materials / swag to meeting participants (free or for sale)
- 5 courtesy passes to full conference.

## Playmaker (Silver Sponsor) - \$2,000

- Recognition as Silver Sponsor on day-of conference educational materials and website
- Recognition as sponsor of conference hospitality activities (breakfast, lunch, happy hour, VIP dinner, coffee breaks) or as travel sponsor for speakers
- 2 courtesy passes to full conference.

**Please contact Dr Felipe Lobelo, Associate Professor of Global Health at  
Emory's School of Public Health, for full sponsorship details;  
[felipelobelo@emory.edu](mailto:felipelobelo@emory.edu)**